



Rotary District 6080 Newsletter



The Hot Air

November, 2004

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**Rotary District 6080
2004-2005
RI Centennial
District Governor
Dee Corn**

December is upon us and our thoughts turn to giving the gift of Rotary membership to all our friends. Our challenge is to sell the value of Rotary. What better gift could we give than a chance to participate in the most prestigious service organization in the world. A chance to be a part of Rotary whose mission is to build world peace and understanding. Rotary is about service to others, changing lives and improving living conditions for all mankind.



The 4-Way Test

- **Is it the Truth?**
- **Is it FAIR to all concerned?**
- **Will it build GOODWILL and BETTER FRIENDSHIPS?**
- **Will it be BENEFICIAL to all concerned?**

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By asking someone to join Rotary we give that person an avenue to fulfill that inner desire to give back in service thereby adding meaning to their life. By giving the gift of Rotary this December we will be giving all year compounding Rotary time and talent. You can make a difference, if you lead by example! Challenge yourself, your club officers, the chairs to lead by example!

Bill Rohlring - Membership 6080 Chair



New Missouri
Centennial Web Site
www.missourirotary.com

Missouri All-State Rotary Districts Conference

April 29 - 30

Holiday Inn Select
Call 1-800-HOLIDAY
before April 1, 2005
to reserve your room(s)

Benefits of Rotary

Rotary membership provides the opportunity to:

- Become connected to your community.
- Work with others in addressing community needs.
- Interact with other professionals in your community; assist with RI's international humanitarian service efforts.
- Establish contacts with an international network of professionals.
- Develop leadership skills. Involve family in promoting service efforts.

Membership Development Strategies

Membership philosophy

Imagine if your club were to lose 10 percent of its members. How would that affect your service program? What projects might not get finished? Which ones might never have been started? Now consider what your club could accomplish with 10 percent or five percent or even two percent more members.

Think about the professional expertise you could add to your club's overall profile simply by filling all open classifications. Think about the new ideas and new club service projects that could be initiated. Think about the additional people to take on leadership and committee roles. Every new Rotarian brings a range of personal and professional resources and knowledge that can greatly strengthen your club's ability to serve throughout the community and the world.

This section will provide you with some resources and tools for membership development.

What is membership development?

The three essential elements of membership growth are:

- the recruitment of new members;
- the retention of existing members;
- the extension of Rotary through the formation of new clubs.

These three elements are equally important, as illustrated by this simple membership equation:

New Members (recruitment) + Retaining Members (retention) + New Clubs (extension) = Membership

Each of these elements needs to be emphasized at the club and district levels.

Responsibilities of Membership

Rotary club membership carries with it certain responsibilities.

- Members are expected to attend weekly programs of the club. Opportunities to make up attendance include attending the regular meeting of another Rotary club, attending various other Rotary meetings, or attending a club service project authorized by the club board of directors.
- Members are required to pay annual dues to their clubs, their districts, and to Rotary International.
- Members are expected to participate in local or international activities or projects of the Rotary club.
- Clubs encourage members to aspire to leadership or committee roles within their clubs.